# Stockholm University. Department of Statistics Basic Statistics for Economists Solution to the exam 220211 

Problem 1. The table below shows the total number of eligible voters (in thousands) and the percentage of them who voted in the election for Swedish parliament 2014, by age category and sex.

|  | Men |  | Women |  |
| :--- | :---: | :---: | :---: | :---: |
| age | eligible voters | voted, \% | eligible voters | voted, \% |
| 18-24 | 420 | 79,3 | 393 | 83,3 |
| 25-29 | 290 | 78,9 | 286 | 84 |
| 30-34 | 269 | 82,5 | 265 | 85,4 |
| 35-39 | 276 | 85,3 | 267 | 86,8 |
| 40-44 | 307 | 87,0 | 302 | 88,2 |
| 45-49 | 321 | 85,5 | 320 | 88,2 |
| 50-54 | 300 | 86,7 | 292 | 88,8 |
| 55-59 | 281 | 86,9 | 279 | 91,0 |
| 60-64 | 277 | 88,2 | 277 | 90,8 |
| 65-69 | 272 | 91,6 | 281 | 92,2 |
| $70-74$ | 250 | 91,3 | 259 | 90,5 |
| $75-79$ | 152 | 87,4 | 178 | 86,7 |
| 80- | 199 | 80,8 | 316 | 69,5 |
| total | 3614 | 85,2 | 3715 | 86,4 |

a. What percentage of eligible female voters older than 69 voted in the election? Choose the alternative closest to your own answer. (5p.)
(A) $20.3 \%$
(B) $21.9 \%$
(C) $80.8 \%$
(D) $82.2 \%$
(E) $83.9 \%$
b. Find the interval that contains the first quartile for age among men who voted. Tip: First calculate the number of voters in each category. (5p.)
(A) 18-24
(B) 25-29
(C) $30-34$
(D) 35-39
(E) 40-44

Solution 1. Let $x_{k}$ be the number of eligible female voters in the $k$ th age category and $y_{k}$ be the percentage of females in the $k$ th age category who voted in the election. Let also $z_{k}=x_{k} \times y_{k}$ be the total number of females in the $k$ th age category who voted and $Z_{k}$ the cumulative frequency of $z_{k}$, i.e. $Z_{k}=\sum_{i=1}^{k} z_{i}$. The observed values are shown in the following table (Note: Calculations are carried out by keeping all decimals, although they are not shown for improving readability.)

|  | Men |  |  |  | Women |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| age | Eligible | voted, \% |  |  | Eligible | voted, \% |  |  |
| $k$ | $x_{k}$ | $y_{k}$ | $z_{k}$ | $Z_{k}$ | $x_{k}$ | $y_{k}$ | $z_{k}$ | $Z_{k}$ |
| 18-24 | 420 | 79,3 | 333 | 333 | 393 | 83,3 | 327 | 327 |
| 25-29 | 290 | 78,9 | 229 | 562 | 286 | 84,0 | 240 | 568 |
| 30-34 | 269 | 82,5 | 222 | 784 | 265 | 85,4 | 226 | 794 |
| 35-39 | 276 | 85,3 | 235 | 1019 | 267 | 86,8 | 232 | 1026 |
| 40-44 | 307 | 87,0 | 267 | 1286 | 302 | 89,0 | 266 | 1294 |
| 45-49 | 321 | 85,5 | 274 | 1561 | 320 | 88,2 | 282 | 1577 |
| 50-54 | 300 | 86,7 | 260 | 1821 | 292 | 88,8 | 259 | 1836 |
| 55-59 | 281 | 86,9 | 244 | 2065 | 279 | 91,0 | 254 | 2090 |
| 60-64 | 277 | 88,2 | 244 | 2309 | 277 | 90,8 | 252 | 2341 |
| 65-69 | 272 | 91,6 | 249 | 2559 | 281 | 92,2 | 259 | 2600 |
| 70-74 | 250 | 91,3 | 228 | 2787 | 259 | 90,5 | 234 | 2835 |
| 75-79 | 152 | 87,4 | 133 | 2920 | 178 | 86,7 | 154 | 2989 |
| 80+ | 199 | 80,8 | 161 | 3079 | 316 | 69,5 | 220 | 3210 |
| total | 3614 | 85,2 | 3079 |  | 3715 | 86,4 | 3210 |  |

a. The desired percentage is of the form $t_{y} / t_{z}$ where $t_{y}$ is the total of females older than 69 who voted in the election and $t_{z}$ is the total of eligible female voters older than 69. This is obtained as

$$
\frac{t_{y}}{t_{z}}=\frac{234+154+220}{259+178+316}=80.8 \%
$$

b. The first quartile is the 25 th percentile. We have $n=3079000$, so $(n+1) p / 100 \approx 770000$, therefore $a=770000$ and $b=0$. So the 25th percentile is the observation 770000 from smallest to largest. As the values are in thousands, this will be the observation 770 which falls in the third interval, i.e. the first quartile is contained in the interval 30-34.

## Problem 2.

a. The following table describes a random variable $X$.

| $x$ | -1 | 0 | 1 |
| :--- | :--- | :--- | :--- |
| $P(X=x)$ | 0.4 | 0.2 | 0.4 |

Find the variance of X . Choose the alternative closest to your answer (5p.)
(A) 0
(B) 0.25
(C) 0.40
(D) 0.50
(E) 0.80
b. A studio software company has analyzed its customer database and the sales figures for a particular software. The software is available in two versions: the "Lite" version and the more expensive "Pro" version. Based on sales records, $50 \%$ of the customers were in the age group 16-24, 30\% were in the age group $25-34$ and the remaining $20 \%$ were 35 and older. The relative frequencies of the two software versions for each of the customer categories is as follows:

|  | $16-24$ | $25-34$ | $35+$ |
| :--- | :--- | :--- | :--- |
| Lite | $80 \%$ | $60 \%$ | $25 \%$ |
| Pro | $20 \%$ | $40 \%$ | $75 \%$ |

What is the probability that a randomly chosen customer purchased the Pro version? Choose the alternative closest to your answer.(5p)
(A) 0.22
(B) 0.27
(C) 0.37
(D) 0.45
(E) 0.48
c. A test for celiac disease (an autoimmune disorder that causes gluten intolerance) is $93 \%$ accurate when the person does have the disease, and $97 \%$ accurate when the person does not have the disease. Suppose that $1 \%$ of the population of some country has this disease. We test a randomly selected person from the population - and the test is positive (so the test indicates celiac disease). Find the probability that the test shows the correct result. Choose the alternative closest to your answer.(5p)
(A) 0.12
(B) 0.25
(C) 0.53
(D) 0.77
(E) 0.93
(Note: In this problem, a patient is tested at random. In practice, patients are tested because the show symptoms that are typical of the disease. When this is the case, the test will be much more accurate. You should not administer this test at random!)

## Solution 2.

a.

$$
\begin{gathered}
E(X)=\sum x p(x)=(-1) \cdot 0.4+0 \cdot 0.2+1 \cdot 0.4=0 \\
\operatorname{Var}(X)=\sum x^{2} p(x)-(E(X))^{2}=(-1)^{2} \cdot 0.4+0 \cdot 0.2+1^{2} \cdot 0.4-0=0.4+0.4=0.8
\end{gathered}
$$

b. First, let us define some notation:

- let $E_{16-24}$ be the event "a randomly chosen customer is between 16 and 24 years old";
- let $E_{25-34}$ be the event "a randomly chosen customer is between 25 and 34 years old";
- let $E_{35+}$ be the event "a randomly chosen customer is at least 35 years old";
- let $A_{l}$ be the event "a randomly chosen customer purchased the Lite version; and,
- let $A_{p}$ be the event "a randomly chosen customer purchased the Pro version.

We are looking for $P\left(A_{p}\right)$ and it is known that

$$
\begin{array}{rlrl}
P\left(A_{l} \mid E_{16-24}\right) & =0.8 & P\left(A_{l} \mid E_{25-34}\right) & =0.6 \\
P\left(A_{p} \mid E_{16-24}\right) & =0.2 & P\left(A_{p} \mid E_{25-34}\right) & =0.4 \\
P\left(E_{16-24}\right) & =0.5 & P\left(E_{25-34}\right) & =0.3
\end{array}
$$

Taking into account that $E_{16-24}, E_{25-34}$ and $E_{35+}$ form a partition of the sample space, we can use the law of total probability, therefore we have

$$
P\left(A_{p}\right)=P\left(A_{p} \mid E_{16-24}\right) P\left(E_{16-24}\right)+P\left(A_{p} \mid E_{25-34}\right) P\left(E_{25-34}\right)+P\left(A_{p} \mid E_{25-34}\right) P\left(E_{25-34}\right)=0.37
$$

c. Let $A$ be the event "a randomly chosen person has the celiac disease" and $B$ be the event "a randomly chosen person tests positive". We are looking for $P(A \mid B)$ and it is known that

$$
P(B \mid A)=0.93 \quad P(\bar{B} \mid \bar{A})=0.97 \quad P(A)=0.01
$$

It follows that $P(\bar{A})=0.99$. Also, note that

$$
0.93=P(B \mid A)=\frac{P(B \cap A)}{P(A)}=\frac{P(B \cap A)}{0.01} \longrightarrow P(A \cap B)=0.0093
$$

Therefore $P(A \cap \bar{B})=P(A)-P(A \cap B)=0.0093$. In the same way,

$$
0.97=P(\bar{B} \mid \bar{A})=\frac{P(\bar{B} \cap \bar{A})}{P(\bar{A})}=\frac{P(\bar{B} \cap \bar{A})}{0.99} \longrightarrow P(\bar{A} \cap \bar{B})=0.9603
$$

Therefore $P(\bar{A} \cap B)=P(\bar{A})-P(\bar{A} \cap \bar{B})=0.0297$ and $P(B)=P(A \cap B)+P(\bar{A} \cap B)=0.039$.
Finally, we get

$$
P(A \mid B)=\frac{P(A \cap B)}{P(B)}=0.2385
$$

## Problem 3.

a. A pizzeria sells pizzas for $€ 10$ each. Suppose that the number of pizzas sold during a particular week is approximately normally distributed with mean 1500 and standard deviation 180. Find the probability that the revenue (total sales) from pizza is greater than €18000 that week. Choose the alternative closest to your answer. (5p.)
(A) $0 \%$
(B) $5 \%$
(C) $50 \%$
(D) $95 \%$
(E) $100 \%$
b. The pizzeria sells only two variations of pizza: Margarita and Marinara. Past sales data shows that $25 \%$ of customers prefer Marinara, while $75 \%$ of customers prefer Margarita. Suppose that we randomly select 16 customers. What is the probability that at least 4 out of these 16 customers prefer the Marinara pizza? Choose the alternative closest to your (5p.)
(A) $37 \%$
(B) $40 \%$
(C) $60 \%$
(D) $63 \%$
(E) $66 \%$
c. Suppose that we randomly select 100 customers. Find the approximate probability that at least 30 of these 100 customers prefer the Marinara pizza. Use approximation method taught in the course. Choose the alternative closest to your answer. (5p)
(A) $0 \%$
(B) $15 \%$
(C) $41 \%$
(D) $85 \%$
(E) $100 \%$

## Solution 3.

a. Let $X=$ number of pizzas sold and $Y=10 X$ total revenue from pizzas. We know that $X$ follows a normal distributions with mean 1500 and standard deviation $180, X \sim N\left(1500,180^{2}\right)$, therefore $Y \sim N\left(15000,100 \cdot 180^{2}\right)$ We are interested in $P(Y>18000)$.

$$
P(Y>18000)=P\left(Z>\frac{18000-15000}{10 \cdot 180}\right)=P(Z>1.66)=1-P(Z<1.66)=1-0.95154
$$

b. Let $Y=$ number of customers that like Marinara. $Y$ follows a binomial distributions with parameters 16 and $0.25, Y \sim \operatorname{Bin}(16,0.25)$. We are interested in $P(Y \geq 4)$.

$$
P(Y \geq 4)=1-P(Y<4)=1-P(Y \leq 3)=1-0.40499=0.59501
$$

c. Let $Y=$ number of customers that like Marinara. $Y$ follows a binomial distributions with parameters 100 and $0.25, Y \sim \operatorname{Bin}(100,0.25)$. We are interested in $P(Y \geq 30)$.

$$
\begin{gathered}
E(Y)=n \cdot p=100 \cdot 0.25=25 \\
\operatorname{Var}(Y)=n \cdot p \cdot(1-p)=100 \cdot 0.25 \cdot 0.75=18.75
\end{gathered}
$$

As $n$ is large and $n \cdot p \cdot(1-p)>5$, the approximation $Y \sim N(25,18.75)$ holds, therefore

$$
P(Y \geq 30)=P\left(Z \geq \frac{30-25}{\sqrt{18.75}}\right)=P(Z \geq 1.15)=1-P(Z<1.15)=1-0.87493
$$

## Problem 4.

a. A statistics student wants to estimate the mean age of first-year business students. She collects a simple random sample of 30 business students from Stockholm University and a sample of 40 business students from Uppsala University.

|  | Sample mean | Sample Standard Deviations | n |
| :--- | :--- | :--- | :--- |
| Stockholm | 21.93 | 4.95 | 30 |
| Uppsala | 22.52 | 4.56 | 40 |

Find a $90 \%$ confidence interval for the difference in mean age between the two populations of students (Stockholm minus Uppsala). Choose the alternative closest to your answer. (5p)
(A) $(-1.46,0.28)$
(B) $(-2.29,1.11)$
(C) $(-2.49,1.31)$
(D) $(-2.86,1.68)$
(E) $(-3.26,2.08)$
b. As part of a scientific study, a random sample of 10 overweight volunteers are given a course in nutrition by a nutritionist. The body weight of each participant is measured at the beginning of the study, and then again six months later. Assume that the body weights are normally distributed. You can find the weights in kilograms below:

| Volunteer | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Weight before | 80 | 95 | 78 | 105 | 90 | 90 | 91 | 79 | 115 | 85 |
| Weight after | 80 | 92 | 77 | 100 | 91 | 89 | 93 | 77 | 112 | 85 |

Find a $95 \%$ confidence interval for the average weight change, after minus before, of a (future) participant in this type of study. Choose the alternative closest to your answer. (5p.)
(A) $(-2.24,-0.15)$
(B) $(-2.37,-0.03)$
(C) $(-2.50,-0.10)$
(D) $(-2.70,0.30)$
(E) $(-11.9,9.5)$

## Solution 4.

a. We use the formula

$$
\bar{x}-\bar{y} \pm z_{\alpha / 2} \sqrt{\frac{s_{x}^{2}}{n_{x}}+\frac{s_{y}^{2}}{n_{y}}}
$$

with

$$
\begin{gathered}
z_{\alpha / 2}=z_{0.1 / 2}=z_{0.05}=1.6449 \\
\bar{x}-\bar{y}=21.93-22.52=-0.59 \\
\frac{s_{x}^{2}}{n_{x}}+\frac{s_{y}^{2}}{n_{y}}=\frac{4.95^{2}}{30}+\frac{4.56^{2}}{40}=0.51984+0.81675=1.33659 \\
\sqrt{\frac{s_{x}^{2}}{n_{x}}+\frac{s_{y}^{2}}{n_{y}}}=\sqrt{1.33659}=1.15611
\end{gathered}
$$

which yields

$$
\bar{x}-\bar{y} \pm Z_{\alpha / 2} \sqrt{\frac{s_{x}^{2}}{n_{x}}+\frac{s_{y}^{2}}{n_{y}}}=-0.59 \pm 1.6449 \cdot 1.15611=-0.59 \pm 1.9016=(-2.49,1.31)
$$

b. We have

$$
\begin{gathered}
\bar{d}=\frac{\sum d_{i}}{n}=\frac{-12}{10}=-1.2 \\
s_{d}^{2}=\frac{\sum\left(d_{i}-\bar{d}\right)^{2}}{n-1}=\frac{39.6}{10-1}=4.4 \\
s_{d}=\sqrt{s_{d}^{2}}=\sqrt{4.4}=2.097 \\
t_{n-1 ; \alpha / 2}=t_{10-1 ; 0.05 / 2}=t_{9 ; 0.025=2.262}
\end{gathered}
$$

Therefore, we get

$$
\bar{d} \pm t_{n-1 ; \alpha / 2} \frac{s_{d}}{\sqrt{n}}=-1.2 \pm 2.262 \frac{2.097}{3.16}=-1.2 \pm 1.501=(-2.701,0.301)
$$

Some calculations are shown in the following table:

| Volunteer | Weight before | Weight after | $d_{i}=$ after -before | $\left(d_{i}-\bar{d}\right)^{2}$ |
| :--- | :--- | :--- | :--- | :--- |
| 1 | 80 | 80 | $80-80=0$ | $[0-(-1.2)]^{2}=1.44$ |
| 2 | 95 | 92 | $92-95=-3$ | $[-3-(-1.2)]^{2}=3.24$ |
| 3 | 78 | 77 | $77-78=-1$ | $[-1-(-1.2)]^{2}=0.04$ |
| 4 | 105 | 100 | $100-105=-5$ | $[-5-(-1.2)]^{2}=14.44$ |
| 5 | 90 | 91 | $91-90=-1$ | $[1-(-1.2)]^{2}=4.84$ |
| 6 | 90 | 89 | $89-90=-1$ | $[-1-(-1.2)]^{2}=0.04$ |
| 7 | 91 | 93 | $93-91=2$ | $[2-(-1.2)]^{2}=10.24$ |
| 8 | 79 | 77 | $77-79=-2$ | $[-2-(-1.2)]^{2}=0.64$ |
| 9 | 115 | 112 | $112-115=-3$ | $[-3-(-1.2)]^{2}=3.24$ |
| 10 | 85 | 85 | $85-85=0$ | $[0-(-1.2)]^{2}=1.44$ |
| sum |  |  | -12 | 39.6 |

Problem 5. The scientists in problem 4b also selected a random sample of 10 overweight volunteers to use as control group. They suspected that just being part of a study at all might have an effect on weight loss. The body weights of the participants in the control group were also measured in the beginning of the study and then again after six months. Assume that the body weights are normally distributed in both groups and that the variances are equal. The weight changes (where a negative means a weight loss) and sample standard deviations can be found in the table below:

|  | Mean weight change | Standard Deviation | n |
| :--- | :--- | :--- | :--- |
| Treatment Group | -1.2 | 2.01 | 10 |
| Control Group | -0.5 | 2.00 | 10 |

Test whether the treatment group loses more weight (more negative weight change, use treatment minus control) than the control group. Use $5 \%$ level of significance.
a. Find the decision rule of the test. (5p)
(A) Reject $H_{0}$ if $t_{o b s}<-1.73$
(B) Reject $H_{0}$ if $t_{o b s}<-1.64$
(C) Reject $H_{0}$ if $\left|t_{o b s}\right|>1.64$
(D) Reject $H_{0}$ if $\left|t_{o b s}\right|>1.73$
(E) Reject $H_{0}$ if $\left|t_{o b s}\right|>1.96$
b. Find the value of the test variable. Choose the alternative closest to your answer. (5p)
(A) -0.55
(B) -0.78
(C) -1.56
(D) -2.14
(E) -2.28

Solution 5. Let $x$ denote the treatment group and $y$, the control group. We have the following hypothesis

$$
H_{0}: \mu_{x}-\mu_{y} \geq 0 \quad \text { vs. } \quad H_{1}: \mu_{x}-\mu_{y}<0
$$

Test Statistic:

$$
t_{o b s}=\frac{\bar{x}-\bar{y}-D_{0}}{s_{p} \sqrt{\left(\frac{1}{n_{x}}+\frac{1}{n_{y}}\right)}} \quad \text { where } \quad S_{p}=\frac{\left(n_{x}-1\right) s_{x}^{2}+\left(n_{y}-1\right) s_{y}^{2}}{n_{x}+n_{y}-2}
$$

a. The decision rule is to reject $H_{0}$ if $t_{\text {obs }}<-t_{\text {crit }}$ where $t_{\text {crit }}=t_{n_{x}+n_{y}-2 ; \alpha}=t_{18 ; 0.05}=1.734$.
b. First we need to find $s_{p}^{2}$,

$$
s_{p}^{2}=\frac{\left(n_{x}-1\right) s_{x}^{2}+\left(n_{y}-1\right) s_{y}^{2}}{n_{x}+n_{y}-2}=\frac{9 \cdot 2.01^{2}+9 \cdot 2^{2}}{18}=4.02 .
$$

Therefore, $s_{p}=2$, and

$$
t_{o b s}=\frac{\bar{x}-\bar{y}-D_{0}}{s_{p} \sqrt{\left(\frac{1}{n_{x}}+\frac{1}{n_{y}}\right)}}=\frac{-1.2-(-0.5)-0}{2 \sqrt{\left(\frac{1}{10}+\frac{1}{10}\right)}}=\frac{-0.7}{2 \sqrt{\frac{2}{10}}}=-0.78
$$

Problem 6. A candy manufacturer produces multi-colored button-shaped chocolates. There are five different colors: red, green, blue, yellow, and brown. The manufacturer claims that each color is equally frequent in production, but that the distribution of colors in each individual bag is random. A student collects a random sample of 300 candies and counts the colors. You can find the counts in the table below:

| Red | Green | Blue | Yellow | Brown |
| :--- | :--- | :--- | :--- | :--- |
| 72 | 65 | 67 | 52 | 44 |

Test at the $5 \%$ level of significance whether the population of candies is equally distributed between the five colors.
a. State your hypotheses, test statistic, critical value and decision rule. (5p)
b. Calculate the test variable. (5p)
c. State your conclusions and give a verbal interpretation. (5p)
d. Explain briefly what a type-I error is. Illustrate a situation in which this test would result in a type-I error. (5p.)

## Solution 6.

a. $\underline{\text { Hypotheses: }} H_{0}: P_{\text {Red }}=P_{\text {Green }}=P_{\text {Blue }}=P_{\text {Yellow }}=P_{\text {Brown }}=0.2$
$H_{1}$ : at least one $P_{i} \neq 0.2, \mathrm{i}=$ Red, Green, Blue, Yellow, Brown
Test variable:

$$
\chi^{2}=\sum_{i=1}^{K} \frac{\left(O_{i}-E_{i}\right)^{2}}{E_{i}} \sim \chi_{K-1}^{2}=\chi_{4}^{2}
$$

where $O_{i}$ are the observed frequencies, $E_{i}=n \cdot P_{i}$ are the expected frequencies under $H_{0}$ (i.e. under the assumption that $H_{0}$ is true). The test variable is $\chi^{2}$ distributed with $K-1=5-1=4$ degrees of freedom.
Critical value:

$$
\chi_{c r i t}^{2}=\chi_{K-1 ; \alpha}^{2}=\chi_{5-1 ; 0.05}^{2}=\chi_{4 ; 0.05}^{2}=[\text { Table } 4]=9.488
$$

Decision rule: We reject the null hypothesis at the $1 \%$ significance level if

$$
\chi_{o b s}^{2}>\chi_{c r i t}^{2}
$$

b. Calculations:

|  | Red | Green | Blue | Yellow | Brown |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $O_{i}$ | 72 | 65 | 67 | 52 | 44 |
| $E_{i}$ | 60 | 60 | 60 | 60 | 60 |
| $O_{i}-E_{i}$ | 12 | 5 | 7 | -8 | 16 |
| $\left(O_{i}-E_{i}\right)^{2}$ | 144 | 25 | 49 | 64 | 256 |
| $\frac{\left(O_{i}-E_{i}\right)^{2}}{E_{i}}$ | $144 / 60=2.4$ | $25 / 60=0.417$ | $49 / 60=0.816$ | $64 / 60=1.07$ | $256 / 60=4.26$ |

$$
\chi^{2}=\sum_{i=1}^{K} \frac{\left(O_{i}-E_{i}\right)^{2}}{E_{i}}=2.4+0.417+0.816+1.07+4.26=8.963
$$

c. Conclusion: Since $\chi_{o b s}^{2}=8.963<\chi_{\text {crit }}^{2}=9.488$ we cannot reject the $H_{0}$ at the $5 \%$ significance level. The population of candies is equally distributed.
d. Type I error is the probability of rejecting the null hypothesis when it is true. In this case this type of error would occur if, in fact, the different colors are produced in the exact same proportion but our sample was "unfortunate" and it had too many candies of the same color, e.g. 200 red candies.

Problem 7. An American businessman owns a chain of airport liquor stores. He wants to study the relationship between price and sales for a new brand of bourbon (a type of distilled alcoholic drink). The price varies between his airport stores. In some airports, he has paid for advertising billboards, in other airports, he has no advertising. He uses a random sample of 12 airports to estimate three models:
Model 1: sales $=\beta_{0}+\beta_{1} \cdot$ price $+\epsilon$
Model 2: sales $=\beta_{0}+\beta_{1} \cdot$ price $+\beta_{2} \cdot a d+\epsilon$
Model 3: sales $=\beta_{0}+\beta_{1} \cdot$ price $+\beta_{2} \cdot a d+\beta_{3} \cdot($ price $\cdot a d)+\epsilon$.

## Model 1:

| Multiple $R$ | 0.252 |
| :--- | :---: |
| $R$ square | 0.064 |
| Adjusted $R$ square | -0.030 |
| Standard error | 6.868 |
| Observations | 12 |


|  | df | SS |
| :--- | :---: | :---: |
| Regression | 1 | 32.029 |
| Residual | 10 | 471.637 |
| Total | 11 | 503.667 |


|  | Coefficients | Standard error |
| :--- | :---: | :---: |
| Intercept | 44.873 | 11.943 |
| Price | -0.971 | 1.178 |

## Model 2:

Multiple $R$
$R$ square
Adjusted $R$ square
Standard error 5.382
Observations 12

|  | df | SS |
| :--- | :---: | :---: |
| Regression | 2 | 242.980 |
| Residual | 9 | 260.686 |
| Total | 11 | 503.667 |


|  | Coefficients | Standard error |
| :--- | :---: | :---: |
| Intercept | 50.381 | 9.580 |
| Price | -2.063 | 1.008 |
| Ad | 9.287 | 3.441 |

## Model 3:

|  | df | SS | MS | F | $p$-value |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Regression | 3 | 281.702 | 93.091 | 3.384 | 0.075 |
| Residual | 8 | 221.965 | 27.746 |  |  |
| Total | 11 | 503.667 |  |  |  |


|  | Coefficients | Standard error |
| :--- | :---: | :---: |
| Intercept | 64.111 | 14.933 |
| Price | -3.556 | 1.603 |
| Ad | -14.063 | 20.050 |
| Price $\times$ Ad | 2.402 | 2.034 |

a. Use Model 2 to find a point estimate for the number of bottles sold, given that the price of one bottle is $\$ 20$ and that the businessman is paying for advertising at that airport. Round to the nearest integer. (5p)
b. Formally test whether Model 3 is better than Model 2 (i.e. test whether or not the interaction term should be included, given that price and ad are included in the model). Use $5 \%$ level of significance. (5p)
c. Calculate and interpret the coefficient of determination for Model 2. (5p)
d. Perform an F-test of Model 3. State the hypotheses and use the p-value to reach a conclusion. Use $5 \%$ level of significance. (5p)

## Solution 7.

a.

$$
\widehat{\text { sales }}=b_{0}+b_{1} \cdot 20+b_{2} \cdot 1=50.381-2.063 \cdot 20+9.8287=18.408
$$

b. Hypotheses: $H_{0}: \beta_{3}=0$ vs $H_{1}: \beta_{3} \neq 0$ :

Test variable:

$$
t=\frac{b_{3}-\beta_{3}^{*}}{s_{b_{3}}}
$$

Critical value:

$$
t_{c r i t}=t_{n-K-1 ; \alpha / 2}=t_{12-3-1 ; 0.05 / 2}=t_{8 ; 0.025}=2.306
$$

Decision rule: We reject the null hypothesis at the $5 \%$ significance level if

$$
\left|t_{o b s}\right| \geq t_{c r i t}
$$

Calculations:

$$
t_{o b s}=\frac{2.402-0}{2.034}=1.18
$$

Conclusions: Since $\left|t_{o b s}\right|=1.18<t_{\text {crit }}=2.306$ we fail to reject the $H_{0}$ at the $5 \%$ significance level and conclude that the interaction term between price and advertising should not be included in the model. Thus, model 2 is better than model 3 .
c.

$$
R^{2}=\frac{S S R}{S S T}=\frac{242.98}{503.667}=0.4824
$$

$48.2 \%$ of the variation of $y$ can be explained by the explanatory variables (price and advertising).
d. Hypotheses: $H_{0}: \beta_{1}=\beta_{2}=\beta_{3}=0$ vs $H_{1}$ : at least one $\beta_{i} \neq 0, i=1,2,3$

Test variable:

$$
\begin{aligned}
F & =\frac{\frac{S S R}{K}}{\frac{S S E}{n-K-1}} \\
p-\text { value } & =0.075>\alpha=0.05
\end{aligned}
$$

Since $p$-value is higher than our significance level, we fail to reject $H_{0}$. Thus, we cannot reject the hypothesis that all the $\beta \mathrm{s}$ are not statistically significant from zero.

